



## Background

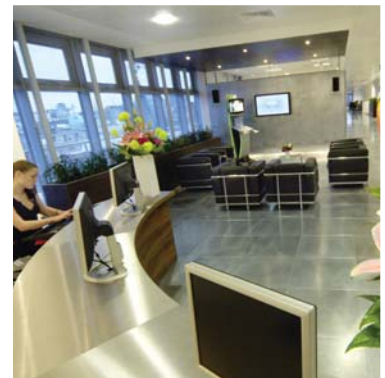
As Interactive Agency of the Year 2006, AKQA is recognised as a pioneering, innovative global marketing and technology services company. Cutting edge technology is central to everything they stand for and they refer to their technology team as the "secret sauce" of what they do.

Having outgrown their existing offices AKQA selected Peldon Rose to create an environment to reflect their increasingly global reach.

## How we delivered

A minimal colour palette and carefully considered lighting scheme have created a sophisticated front of house reception and client facing facility.

Surface treatments flow from horizontal to vertical surfaces throughout, to form a suite of enclosed meeting rooms that alternate with 'war-room' pods. This zone is visible from the adjacent open plan team areas that are the hub of AKQA's activities.



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LOCATION - London EC1

SIZE - 24,000 sq ft

DURATION - 7 Weeks