



Background

As Saudi Arabia's national oil company, Saudi Aramco is a fully integrated petroleum company who wished to establish a base in London. Saudi Aramco engaged Peldon Rose to help them identify a landmark building for their new corporate HQ.

Ultimately, Centre Point was selected, mainly due to its location and the outstanding views that the top floor enjoys. Saudi Aramco wanted to create an environment in which to recruit and hire new individuals into their organisation. Therefore, an environment was designed and created by Peldon Rose to express and communicate the brand to a multi-national market.

How we delivered

An organic space plan was created in order to disguise large central columns within a difficult floor plate. This in turn created a strong feature corridor to the meeting spaces which ultimately emanates the shape of a drop of oil.

The interior is light, clean and simple and is enhanced with the use of black again translating oil through to the ultimate brand experience.

The design, project management and fit-out were carried out by Peldon Rose's in-house team over a 12 week period which focused on the installation of many specialist bespoke materials and intricate joinery.

