



## Background

Google is the fastest growing, pre-eminent web search engine. A company built around the idea that work should be challenging and that challenge should be fun.

Google briefed Peldon Rose to create a work environment to reflect this unique, inspiring culture. We partnered them in establishing a highly visible, impressive European office to reflect their global presence and provide a platform for future growth.

## How we delivered

To support Google's philosophy that 'you can be serious without a suit', Peldon Rose designed and created an open, highly communicative environment as a holistic expression of the Google brand.

The workplace we have created for Google successfully reflects their desire to put employees first in the daily life of their offices. However, it is also an environment designed to foster the exchange of ideas, innovation and productivity – 'without a lava lamp or large rubber ball in sight...'

